

Strategic Plan 2026 - 2028

Purpose Statement
Connect. Create. Empower.



# CONNECT AND ENGAGE THE COMMUNITY

#### **GOALS**

- **1.1** Build strategic relationships with current and new connections to leverage partnerships and involve local organizations
- 1.2 Expand outreach services to have an increased presence in the community and meet patrons where they are
- 1.3 Focus on creative and responsive programming and continue to provide access to diverse collections and services
- 1.4 Raise awareness of the library's services through enhanced marketing and communications



### CREATE LIBRARY SPACES THAT WELCOME AND INSPIRE

### **GOALS**

- **2.1** Evaluate library spaces to expand usage and improve accessibility and comfort
- 2.2 Collaborate with the city to improve outdoor spaces



# EMPOWER LIBRARY STAFF AND BOARD MEMBERS

#### **GOALS**

- 3.1 Invest in staff working culture
- 3.2 Support professional development opportunities for staff and Board members